



SUSTAINABLEHOUSEDAY

MEDIA RELEASE

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Opening Doors on Home Sustainability

Australia's greenest homes will open their doors to the public for the ninth annual Sustainable House Day on **Sunday 12 September** - showcasing the country's most environmentally sustainable and innovative homes that invest in renewable energy, recycling and other practices designed to reduce their carbon footprint.

"More and more savvy homeowners are realising the benefits of investing in sustainable living technology in their homes which not only presents energy savings but financial savings too," event organiser Judy Celmins says.

"Sustainable House Day, a free event presented by Solar Shop Australia, provides a unique opportunity for people to meet with home owners who have 'been there, done that' and are able to provide unbiased advice about their own personal experience. There is nothing more valuable."

Solar Shop Australia managing director, Adrian Ferraretto said that it's great to once again support Sustainable House Day in 2010.

"Sustainable living is at the core of what Solar Shop Australia does each and every day, making homes sustainable with the installation of solar power systems. However, we want every Australian to realise that making their home or business sustainable doesn't have to cost you the earth and Sustainable House Day is the perfect way for all Australians to see how simple it can be," Mr Ferraretto said.

The Association for Building Sustainability Assessors (ABSA) has come on board as a major sponsor of the 2010 event and will provide sustainability assessors at many of the open homes. Other sponsors include shmecco.com, Alternative Technology Association (ATA), Blue Scope Steel, Think Brick Australia, Wood, Naturally Better, Australian Ethical Investment, Sustainability Victoria, and NSW Government.

A range of purpose built sustainable display homes and private homes featuring a variety of sustainable features and ideas will open for the 2010 event. The houses will give visitors opportunities to see firsthand the benefits such as solar, ventilation, water harvesting and recycling, shading, thermal mass (materials that absorb and release heat), glazing and window treatments. Architects and builders will also be on hand at many of the homes to provide expert tips.

Ms Celmins says Sustainable House Day is all about action rather than words.

"Nine out of 10 visitors to last year's event said it had increased their likelihood of using sustainable practices in their own homes – an outstanding result which shows Sustainable House Day is making a tangible difference in the fight to reduce the population's drain on our resources," she says.

For more information about Sustainable House Day visit www.sustainablehouseday.com

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NOTE TO EDITORS: EACH HOMEOWNER HAS A PERSONAL STORY ON THEIR JOURNEY TO SUSTAINABLE LIVING AND IS AVAILABLE FOR INTERVIEW. **PHOTOS AND CASE STUDIES** OF THE HOMES ARE ALSO AVAILABLE. PERMISSION OF THE HOME OWNER IS REQUIRED BEFORE PRINTING THEIR FULL ADDRESS.

